

KFOX Radio Series: Updated

This is an update on the series from KFOX in Long Beach, California. Our original article ran in July/August, 1999. Dating from the late 1950s (?) *[there's a 1/58 copyright on the inside]*, these are all stock, red & white 20-strikes. KFOX+logo appear on the back panel, and the individual advertiser appears on the front panel.. "WIN BIG PRIZES/See Inside" appears on the saddle. There's a 'spell-this-word' type of contest noted on the inside, and each cover as a single contest letter imprinted on the inside, and, apparently, each business was only assigned one letter.

We originally listed 91 such covers; this list numbers 154. If you have any that aren't seen here, please send the Ed. a photocopy or e-mail in a scan so that it can be verified before being added to the list.

[Special thanks to Don Marquette, Ray Vigeant, Loren Ross, and Glenn Lewis for their invaluable input]

A-1 Upholstery	Crawford's Hobby & Toys	Kool Metal Awning & Can..	Richard's Record Rack
Alex's Mower Shop	Custom Carpet Co.	Kotch's Jewelry	Richard's Rexall Drug
Alice's Mexican Food	Day Old Bakery, Ray &..	Kott & Smolar Ltd.	Rickel Tire Co.
All States	Del Amo Cleaners	LaDawri Coachcraft	Rushtons Rug Laundry
Al McManus	Denver Upholstery	Lakewood Cleaners & Lau..	Savoy Auto Parts & Garage
Aluminum Screen & Door..	Dixie's Flower Shop and..	Leo's Muffler & Radiator..	Sea Food Grotto
Aqua Ski Center	Dom's Paint & Body Shop	Les Girls	Setterberg Jewelry
Armstrong Poultry Ranch	Dot & Gene's Launderette	Lind Dance Studio	Shaulis Jewelers
Atomic TV Service	Downen's (11655 Carson..)	Lloyd's Garage	Silver Wishbone
Auto Radio City	Downen's (1127 E. 10th..)	Lomac Motors	Sky Rocket Room
Avalon Motors	Drapery Center	Long Beach Camera Ex..	Sonora Tortilleria & Bak..
Avalon TV Service	Drum's Liquor	Ly-Al's Cafe	South Coast Sea Foods
B & B T.V.	Dutch Mill Dairy Store	Mabel's Doll Shop	Spear's "Store for Men"
B & D Tire Co.	Dutch Village Bakery	Make-Nu Carpet Works	Special Electronics Co.
B & N Furniture	Dutch Village Paints	Manny's	Sport Togs
Baker's Golden State Tire..	Elliott Electronics	Marion's	Stagg's Ceramic Studio
Barden's Exterminating Co.	Esquire Aluminum Corp.	Mary-Tatreau's Family Re..	Strain's Nursery
Bay Hardware & Gift Shop	Federal Cafe	Master Cleaners	Sundown Cafe
Bergen's Interiors	Ford Artificial Flowers..	McDaniel's Appliance Ser..	Sun Radio & Appliances
Best Western Ware	Fountain Electric Co.	Mel's Meats	Tally Ho
Bill Marks Vacuum Clinic	Frank Duvall	Michele's	Tech-Master Radio & TV
Blue Fox Club	French Rug & Carpet..	Miss Hollywood Style Co.	The Boat Center
Bob and Paul's	Gail's Dress Shop	Mrs. Patchett's Family..	The Dog House Pet Shop
Bob's Furniture	Gandy Glass Co.	Nick's Flying "A" Service	The Inspiration
Bob's Hobbies Crafts	Gaylord System of Pract..	Norwalk Automatic Car..	The Morris Studio
Boulevard Motor Clinic	Grandma's Maple Shop	Norwalk Camera Supply	The Record Isle
Brandick's	H. & H. Upholstery	Norwalk Mower	The Writeway Co.
Broadway TV	Hap's Auto Supply	Norwalk Shoe Repair	Theo's
Brownies Body Shop	Hazletines Health Center (427 EAST 4th STREET)	Norwalk Square Auto..	Tom O'Connor
Buena Bargain Shop	Hazletines Health Center (4207 EAST 4th ST.)	Nu-Way Mattress Factory..	Tommy's - Paul's
Bumper Bargains	Heaston Music Co.	Olympia	Used Stuff & Things
Cairns Dutch Boy Paint..	Hill's Appliances	Pacific Batteries	Vernie's Cafe
Cairns General Paint Store	Jacksson Bros. Auto Supply	Pacific Transmission Ex..	Vodene
Carnation Cleaners	Joe Spence Texaco Service	Parkercrest Cleaners	Weinheimer Rug & Carp..
Cascades	John & Thelma's Pet Parlor	Phil's Automotive Center	Whitley Atlantic Paint..
Center Stree TV	Juanita's Sportswear	Professional T.V. Service	
Chet's Mobil Service	Kiddie Chest	Raines Radio & Television	
Circle Furniture		Regal Cleaners & Hat..	
Circle Nursery		Reynolds Paint & Pottery	
Cleveland's Upholstery &..			