

## Match Manufacturers:

### Match Corp of America (1935-dissolved 1977)

Match Corp. of America, which many collectors will recognize from their Girlie issues, among others, was originally formed out of Beacon Products Co. in 1935 and merged with Illinois Match Co. in the same year; it later merged with Lion Match Co. in 1967. For awhile, starting c. 1965, Match Corp. sold matches in England through Matchmakers Ltd. Although it was officially dissolved in 1977, production had already stopped some ten years earlier (the latest dated Match Corp. cover I've ever seen, for example, is dated 1967).

As with a number of other classic manufacturers in the past, Match Corp. of America was centered in Chicago, IL, and that's where it had its match factory.

Also as with a number of other classic manufacturers in the past, Match Corp. of America covers don't sport trademarks, although the company definitely had a number of different and distinct ones. For example: Princess (10-strike), Regular (20-strike), Diplomat (30-strike), King (40-strike), Two-Forties (240-strike), Foil-Glo (metallic), Super Embosso (Raised-ink designs), Shine-Kote "30" (30-strikes, printed in blue only). Unfortunately, I've never been able to find definite dates of issuance for any of these.

Match Corp. of America Issued its first set of "Mad Cap Maids" in 1939. And, there is a listing available of Match Corp. covers. There are 2,256 such covers listed currently.

