

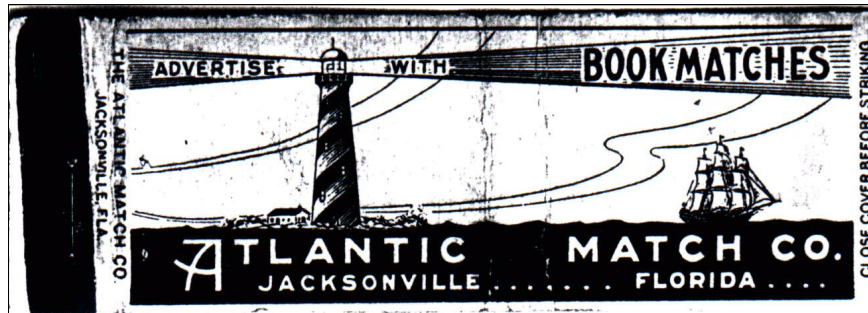
## Match Manufacturers:

### Atlantic Match Co. (early 1930's-1937)

The Atlantic Match Co. is one of those fascinating little match companies of old that we hardly know anything about, except that it existed! We do know that it was situated in Jacksonville, FL, and we do know that it operated in the 1930's. We also know that it stopped production in 1937 and what was left of it was taken over by Universal around 1941. Finally, we know that it had no relationship to the earlier Camden, NJ, Atlantic Match Co. which had briefly appeared from 1900-1903.

Anything else, we simply have to discern from the covers Atlantic left behind...and there aren't many! There are only 21 listed, and most of those are tobacco-related. None bear any distinctive footers—no Qualities, no Safety Firsts, etc. They all bear the same “close cover before striking”. As can be seen from the examples below, these were not the best quality covers of the time.

*The quality of Atlantic Match Co. covers was about as far as you could get from, say, Crowns. Strikers were poorly applied,*



*not a lot of pictures, one of these is even slightly miscut. ....but I love 'em! ...because they're Atlantics!*

