


Calendar Art Sets: VII

by Herbert G. Price

This installment of our series on Calendar Art Sets is devoted to sets picturing antique automobiles. Except for some help from Tom Gray in dating these sets, most of the information I have to share comes from studying the covers in my own collection. I do have some concerns that the knowledge I have is far from complete. If any of you can supply additional information, please do so and I will share it in a future article. The covers I have listed as Superior/Monarch sets 4 and 5 may not be from sets at all but single covers using images from earlier sets from Superior/Monarch.

The Brown & Bigelow sets seem to raise the most questions for me. I have not seen a matched set of set 1 but the covers are all similar in design and I believe they belong together. Also it seems logical that both sets 2 and 3 should contain a fourth cover each but so far I have not seen them. (Note that the word "convertible" is spelled out in set 3 but abbreviated in set 2.)

Is the cover I list as set 5 part of a set or a single cover? The covers I have for set 7 are not from the same advertiser. Are they a set and is there a fourth cover? Is the cover I list as set 8 part of a set or a single? Is there a fourth cover in set 9? Is the cover listed as set 10 part of a set or a single? I can be contacted at: 1117 South Sixth Street Burlington IA 52601

<p><u>Antique Automobiles</u></p> <p>Vista-Lite Canada</p> <p><u>Set 1 c1965</u> 1908-09 Mercedes "Semmering Racer" 1910 Ford 1911 Rolls-Royce Silver Ghost 1912 Mercer "Raceabout" 1921 Locomobile</p> <p>Diamond Match</p> <p><u>Set 1</u> 1903 Oldsmobile Runabout 1904 Studebaker Electric 1908 Buick 1908 Ford Model "T" 1908 Stanley Stramer</p> <p>Superior/ Monarch Match</p> <p><u>Set 1 c1973</u> 1910 Stanley Steamer 1912 Maxwell 1912 Packard 1914 Stutz Bearcat</p> <p><u>Set 2 c1975</u></p>	<p>1906 Cadillac 1906 Reo 1910 Stearns 1912 Simplex</p> <p><u>Set 3 c1979 (Rear Striker)</u> 1906 Cadillac 1906 Reo 1910 Stearns 1912 Simplex</p> <p><u>Set 4 (Rear Stiker)</u> 1912 Simplex (Black ink on white cover)</p> <p><u>Set 5</u> 1906 Cadillac(Rear stiker) (Black ink on blue cover)</p> <p>Brown & Bigelow</p> <p><u>Set 1</u> The Famous Bearcat Stutz The Autocar 1906 The 1909 Studebaker Suburban "A" The 1910 Bush Runabout The 1911 Stanley Model 62</p> <p><u>Set 2 c1966</u> 1915 Brewster Landaulet 1932 Packard Conv. Victoria 1904 Haynes-Apperson</p>	<p>Touring Car (Script on back 2mm tall)</p> <p><u>Set 3</u> 1915 Brewster Landaulet 1932 Packard Convertible Victoria 1908 Model S Ford Roadster (back script 25% taller)</p> <p><u>Set 4</u> 1903 Olds Curved Dash Runabout 1912 Apperson "Jack-Rabbit" 1912 Flanders 1918 Chevrolet</p> <p><u>Set 5</u> 1910 Buick Speedster</p> <p>Set 6 c1971 1904 Duryea Phaeton 1908 Pierce Arrow Touring Car 1909 Packard Roaster 1910 Stanley Steamer Model 60</p> <p><u>Set 7</u> 1900 Riker Hansom Cab 1904 Adaus-Farwell</p>	<p>1913 Oakland Model 42</p> <p><u>Set 8</u> Buick Model C 1905</p> <p><u>Set 9 (Rear striker)</u> 1908 Pierce Arrow Touring Car 1910 Stanley Stearer Model 60 1904 Duryea Phaeton</p> <p><u>Set 10 (Rear striker)</u> 1925 Rolls-Royce Silver Ghost Roadster</p> <div data-bbox="1182 1434 1398 1982" style="border: 1px solid black; padding: 5px; margin-top: 20px;"> <p style="text-align: center; font-size: small;">BE SAFE CLOSE COVER BEFORE STRIPPING</p> <p style="text-align: center;">237-4820 MEMIDEN, CT 06450 640 OLD COLONY RD.</p> <p style="text-align: center;">Auto Body, Inc.</p> <p style="text-align: center;">Sita's</p> <p style="text-align: center;">Phone 237-4820</p>  <p style="text-align: center; font-size: x-small;">1925 ROLLS-ROYCE SILVER GHOST ROADSTER</p> <p style="text-align: center; font-size: x-small;">BROWN & BIGELOW</p> </div>
---	---	--	--