

# Champion Spark Plugs Types: Update (III)

by Donna Longenecker

Type A = spark plug on right side of saddle, black left/ red right

Type B = spark plug on left side of saddle, red left/ black right

## Set #1 - 12 Covers issued 1955/1956

- (1) Freddie Agabashian, Indianapolis 500 - 1955
- (2) Duane Carter, Indianapolis 500 - 1955
- (3) Ray Crawford Driver - Enrique Iglesias Co Pilot, Winners 1954 Mexican Road Race
- (4) Tim Flock, Daytona Beach Champion 1955
- (5) Jack McGrath, Indianapolis 500 - 1955
- (6) Pat O'Connor, Indianapolis 500 - 1955
- (7) Johnnie Parsons, Indianapolis 500 - 1950 Winner (2 different know pictures, same year shown)
- (8) Lee Petty, National Stock Car Champion 1954
- (9) Jimmy Reece, Indianapolis 500 - 1955
- (10) Jack Rutherford and his Ferrari
- (11) Bob Sweikert, Indianapolis 500 - 1955 Winner
- (12) Phil Walters and his Jaguar

## Set #2 - 10 Covers issued 1956/1957

- (1) Keith Andrews, Indianapolis 500 - 1955
- (2) Art Cross, Indianapolis 500 - 1955
- (3) Jimmy Davies, Indianapolis 500 - 1955
- (4) Pat Flaherty, Indianapolis 500 - 1956 Winner
- (5) Andy Linden, Indianapolis 500 - 1955
- (6) Dick Rathman, Indianapolis 500 - 1956
- (7) Jim Rathman, Indianapolis 500 - 1956
- (8) Johnny Thomson, Indianapolis 500 - 1955
- (9) Lee Wallard, Indianapolis 500 - 1951 Winner
- (10) Roger Ward, Indianapolis 500 - 1955

## Set #3 - 8 Covers known issued (1958??)

- (1) Freddie Agabashian, Indianapolis 500 - 1957
- (2) Tony Bettenhausen, Indianapolis 500 - 1958
- (3) Johnny Boyd, Indianapolis 500 - 1958
- (4) Jimmy Bryan, Indianapolis 500 - 1958 Winner
- (5) Don Freeland, Indianapolis 500 - 1958
- (6) Jack Turner, Indianapolis 500 - 1958
- (7) Bob Veith, Indianapolis 500 - 1958
- (8) Roger Ward, Indianapolis 500 - 1958

Orange Series:

**(DIAMOND MATCH DIV.\*SPRINGFIELD, MASS.)**

Orange cover, back = "Champion" logo in globe, saddle = "Best by far for every car", front = advertiser

## FOREIGN

### AUSTRALIA:

**20 Strike, F/S 2 line MM = MADE IN AUSTRALIA BY - BRYANT & MAY, CONTENTS 20**

- (1) Spark plug "tip" only above saddle, black "Champion" in white box on saddle, front = red/left, black/right w/yellow octagon, red & black print; back = yellow w/black & red print; red "Champion" in white box on front & back

**20 Strike, B/S 2 line MM = MADE IN AUSTRALIA BY - BRYANT & MAY CONTENTS 20**

- (1) Black "Champion" in white box on saddle, front = red/left, black/right w/black "Champion" in white box; back

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half red/black, man w/ "service" hat

## Champion Spark Plugs...*con't from p. 4*

### **20 Strike, B/S 2 line MM = MADE IN AUSTRALIA BY - HANNA MATCH CONTENTS 20**

- (1) Red cover, spark plug on front, "Champion" logo on back & flap in red/black box
- (2) "Choice of champions" w/race car on front, logo on back & flap in red/black box

### **CANADA:**

### **20 Strike, F/S 2 line MM = EDDY MATCH CO. LIMITED - CANADA B**

Type A: Black/left, red/right, "Dependable" right side up white ink on saddle

### **20 Strike, B/S 2 line MM = STRIKE RITE MATCHES LTD., LONDON, ONT.**

Type A: Red/ left, black/right "Dependable Champion Spark Plugs" through middle, plug on back, advertiser/front

### **20 Strike, B/S 1 line MM = EDDY MATCH CO. LTD., TORONTO, ONT.**

- (1) "Champion" 3 times with spark plug on back; "Champion" on front with advertiser

### **ENGLAND:**

### **30 Strike, F/S Bryant & May, England MM:**

Black background, "CHAMPION" white ink on saddle, Front & Back = CHAMPION logo  
"Quality spark plugs" white ink

Compiled by Donna Longenecker (from listing begun by Mike Prero, 12/99) last update 12/23/04. Thanks for additional covers, info and scans provided by: Carmine Arpino, John Clark, Fred Constanza, Art Houser, Graham Hubble, Ron Nelson