

21 “Feature”

This was Lion Match Company’s trademark for its 21-stick Feature covers; thus, the match sticks, themselves, featured art work. This may be just my own perception rather than actual fact, but these 21 “Feature” covers have always struck me as being a tad bit higher in quality than the better-known and more abundantly available 30 STICK Lion covers.

These are 30-stick sized covers; Lion introduced them c. 1935, and I’m not sure anyone knows for certain when their production ceased, but of the 1,498 currently listed, the latest dated one sports a date of 1958. These are nice covers, and they make a category in and of themselves. You don’t normally see them listed as categories, but Loren Moore, CA, and I collect them!

