

FLASHBACK!

[April 1953 RMS Bulletin]

“COLLECTING CANADIAN COVERS” by Clarence A. Gilson-26 Dundurn So., Hamilton, Ont, Can.

As your Canadian reporter, I do not have too much to write about as we in Canada do not go in for large scale advertising as they do in the United States, but every once and awhile we do turn up something good in the way of covers, and they already have started to emerge. The first one, by the Grand House Hotel as a commemorative of the Coronation, has a picture of the Queen with a gold border around picture and a crown over her head, a purple background with the wording “CORONATION, H.M. QUEEN ELIZABETH.” Hotel ad is on the front shown through parting purple drapes and a red tip to cover under the advertisement. This is a fine cover for any collection. We expect more business houses to issue similar covers, and, as they come out, you will hear of them in this Bulletin.

“NEW MATCHES BY OHIO MATCH CO.” - Warren Delk, 1117 22nd Street, Des Moines 11, Iowa

Thanks to Mr. Clarence Doll, representative of the Ohio Match Co., Des Moines, Ia. for the following information about new matches made by Ohio Match Co.

Since Ohio’s advent into the field of virkotype printing, some real beauties have emerged. To name a few: 1. NAVAJO LODGE, Ruidoso, New Mexico. There are three different- BE/WE, GN/WE and BN/TN. Picture of Lodge on front. 2. THE NEW OAKS, Minnesota City, Minn. Two of these- GN/WE and BN/TN. 3. HOTEL SERONJA, AZORES AIR TRANSPORT STATION. Two different- DGN/WE and DGN/TN. Pictures of a group of transports flying over mountains. 4. QUANAHA, ACME & PACIFIC RAILWAY CO. On front- picture of old Chief Quannah Parker of the Comanche tribe, whose mother, Cynthia Parker, was a white woman, and a devout hater of the white man.

Ohio has come out with its first series of Girlie matches - this time the Vargas Girlies - five (5) to the set and first numbered 331-1 through 331-5. They are difficult to describe but terrific to see.

Also, by Ohio, is a Safety Series numbering 9 different with appropriate slogans accompanying each design:

1. Taint Funny - Don’t clown around here. 2. This’ll floor ya - keep floors clean. 3. Look out - Keep you mind on your work, it’s safer. 4. Be sure they’re not just down - But out. 5. Don’t go home from work like this - Practice safety. 6. Watch your step - Walk, don’t run. 7. I’m really a careful worker - It was my first accident. 8. Don’t stick your nose into moving machinery - You may be sorry.

For the Christmas season of 1952, Ohio had about a dozen different designs, and they will be used again in 1953. One of these was of 30 Stick size in multi-color. Too many to describe because of limited space, but these are desirable items worthy of interest.

All tips of Ohio matches are waterproof except the white, which, is waterproofed, won’t retain color. The company uses the waterproof striking surface in tan or gray.

Empire Match Co. Chicago: Tom Barber of Chicago has come up with a ‘find’ in the way of match company that was never included in the “Manufacturers’ & Agents Imprint” book. It is an “Empire Quality” cover, four and three-fourths inches long. No design but all print, and made for Jordan Brown & Sons, Chicago. This is an ‘oldie’ as the date on cover is “Wed., Nov. 20, 1929.” Has anyone information as to when this company began and ended its business career?

The first 1953 RMS Convention set seen thus far has been printed by Geo. Loveless. A BEAUTY!