

# FLASHBACK!

## News Items

[March 1953 RMS Bulletin]



Whoops! I got the crudely drawn picture at left in an upside down position. This is a Lion 'Contour' that has another of the 'misplaced abrasives' and this time on a ham of a hog. The design will give you some idea of the uniqueness of the cover which is made for a meat processing firm in Hammond, Indiana. This is a 5 color job, and thanks to Bob Pickard for all information.

We don't know if you go in for the minute varieties in your collecting, but if you do, you will find at least 2 of these in the B & O Railroad 'Jewelites.' There are 2 different in the design that comes in backgrounds of blue & white. One has an added numeral 2 on a black disc inside. The design that comes in a blue & yellow background, one has the added numeral 1 on black disc inside. Glen Speers called our attention to these 2 varieties. There may be others.

How many of you have a matchcover from the Fannin Hotel of Bonham, Texas? Walt Mensch sent us a clipping showing this hotel in ruins after an explosion of two gasoline trucks resulting in the death of one person.

Didja know that Diamond Match Co., has discontinued making their 'Perfect 36' cover, and in its place the company has turned to the 30 Stick size? Diamond did the same thing with their 40 Match size during the war. Not many of these were ever found, in fact, your

Secretary never found but 20 and knows of only one more. Adveraps by Universal, all the midgets and now the Perfect 36 by Diamond will soon be as scarce as the dodo birds.

The Editor is in receipt of an anonymous letter that has an indistinguishable postmark:

Dear Members:

We, who comprise your staff and write the articles that are published in your Bulletin, are match collectors like yourselves. We are trying to give you what you would like to see in our publication, but should our ideas not conform with yours, we would be please to hear from you. So if you will write us and tell what you think we can do to improve our articles, perhaps we can, ultimately, have the publication desired. Frankly, we are only human, and the poet said, "To err is human", so if you will write us and detail your suggestions, probably we could and would supply the desired information, or data required. We are not infallible - neither are we trying to gain any personal glory by writing these articles. Remember, it takes a lot of thought and a lot of time digging out the material necessary for our articles. Hence, my comrade collectors, suppose you give us the benefit of your experience, the advantage of your knowledge and the idea that you worked up and let's cooperate to the fullest extent to make this publication of ours the BEST and most publicised in the hobby. It's yours, my friends, and you, too, can do your part to put it across. Won't you try?...

[Ed. note: It's always comforting to see that an Editor's problems are both timeless and universal!]