

On The Track Of The Oldest Christmas Cover

Extending a 1977 idea from Long Beach editor Esther Rancier, she wrote: “While it is virtually impossible to date the first Christmas cover, Universal made three Christmas designs on oversized 20’s between 1934 and 1937. Yet Christmas covers can also be located before Universal began. Star, Lion, and Ohio had earlier covers which are generally believed to date back to 1930. However, none can be found on the older Diamond issues.”

It’s now over 30 years later, and we have much better communication between collectors—meaning we can compare notes much easier. So, can we add anything to the “earliest Christmas cover mystery? The question was intriguing, so I did some fast checking through the appropriate oldies listings that might shed some light on our topic.

