

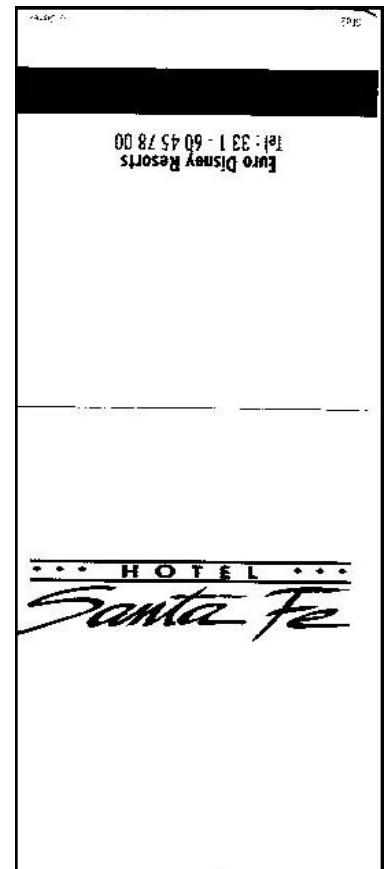
## Collecting



Disneyland opened to the public on Monday, July 18, 1955...and I was there! I was only 9 years old, and all I really remember is that it was so hot that my shoes left heel marks in the asphalt as I walked along side my parents...but I was there!

Disneyland became an enormous success within its first few months. In 1971, Walt Disney World Resort opened in Lake Buena Vista, Florida as the world's largest privately owned vacation destination. In 1983, the first international Disney theme park opened: Tokyo. Tokyo Disneyland is now part of Tokyo Disney Resort and has a sister theme park, Tokyo Disney Sea. Tokyo Disneyland and Tokyo Disney Sea are owned by a Japanese corporation, Oriental Land Company. The Walt Disney Company receives royalties based on revenues and maintains creative control. And the last time I looked, Tokyo Disneyland was the most often visited amusement/theme park in the world.

In 1992, Euro Disney opened in France. It has since been renamed Disneyland Resort Paris and currently contains two theme parks. And in 2005, Hong Kong Disneyland opened in Hong Kong and is owned jointly by the Hong Kong Government and The



# Disney

Walt Disney Company. [<http://en.wikipedia.org/wiki/Disneyland>]

But, collecting *Disney*, as I'm presenting it here, means collecting *all* Disney—and that includes covers from not only the Disneyland /Disney Resort sites, but also from the various other Disney enterprises: Disney Cruise Lines, Disney Studios, etc. And, if you are *really* going after as 'complete' a Disney collection as you can put together, you'd also have the Disney Pepsi set and any other covers that sported WW II Disney art.

The late Hank Northam, CA, reported having 404 Disney covers as of October 1990, but I don't think he included all the Disney types I've alluded to above. I don't have all of such in one collection, myself. I have a Disneyland/DisneyWorld collection, but other Disney covers are in my Shiplines collections, Military collections, etc. Come to think of it, you could have a pretty nifty small collection just of Disney logos.



There's great variety here, with just about all sizes, Matchoramas, Jewelites, Foilites, boxes, Foreign. No matter how you divvy them up, this is a very popular and satisfying small category.

