

Errors VI: Missing Text/Design

Sometimes it's not the striker that's missing, but rather the text or graphics. Since the covers are printed with individual colors, the most common occurrence in this type of error is that one or more *colors* are missing. Thus, all text or designs in that color would be missing from the cover. *[I put that in present tense, but perhaps past tense might be more accurate, since current printing techniques, with computers and everything, may well be totally different than those methods used in prior years.]*

In any event, you can see two good examples shown below. In each case, the correct version is on the left; the error version is on the right. You can easily tell that something is missing, but since you're not looking at this in color you can't tell what colors are missing *[and you could be seeing this in color if you were looking at the web version of the bulletin]*. In the case of the Jewel, all of the black is missing. With the Holiday Inn cover, both the black and the yellow are missing. In both cases, note that one of the results is that the entire manumark is missing.

This type of error can be difficult to spot, since there are a number of covers that intentionally have no text, etc. Or, what's actually missing in the design or text can't be spotted by simply looking at that cover. For example, if the saddle is supposed to have a red phone number on it (the only red on the cover), and the red didn't print, all you see is a correct-looking cover, and you'd have no way of telling that there was supposed to be a phone number on the saddle. What's really a headache is when the business name is missing. What do you file or catalog it under! Anyway, when unsure, put the cover aside and see if you run across the same cover in a 'correct' format.

[We error-hunters always have a box of questions marks!]

