

The Sweeter Side

Have a sweet tooth? This category was made just for you. There are collectors who collect Grocery Stores; there are collectors who collect Coffee; and there are collectors who collect Food. Some collectors, however, save a special place for Candy.

Why? Perhaps it's because Candy covers brings back the child in all of us...brands (and prices) that are special memories that we carry with us, no matter what our age. What about the favorite candy you always bought on the way to the movie theatre...the kind you always looked for when you went shopping down those long grocery corridors with Mom...the candy that sponsored your favorite cartoon program on Saturday morning.

Whether soft or hard, chocolate or vanilla, candy is something we can all relate to. Not surprising, then, that some might choose to seek out those covers advertising those calorie-ridden gems...just another example of one of the reasons why this is a great hobby...It's got everything!



If you're going to indulge yourself in this category, it's going to be a small, relatively tough one. It makes a good secondary category, something you're always going to be on the lookout for but are actually going to find infrequently. I



Of The Hobby

don't happen to collect Candy Covers, but, as any ardent collector, I always keep my eyes peeled. I don't recall seeing any fairly new candy covers, so it would be a good guess that such would number from few to zilch. It's the older covers that have what you want.

There are some DQ and Safety First Candy covers here, but it was in the late 1930s-1950s when most were issued. Although often colorful, they don't especially sport wonderful art work. There are a number of full-lengths here, so if you're just starting this category you may want to comb through either your full-length collection, or at least your dupes.

Collecting rules? As usual, you can make up your own...but, as some basic suggestions: 1) Gum is normally sorted out into its own category; 2) foreign brands, I would assume, would be separated out into a different part of your Candy album; 3) alphabetizing would probably be the logical way to arrange these covers...although you might think about arranging them from types you hate to types to kill for! (*Well, why not?*)

Just to give you some idea, at last look, Dan Bitter, OK, had approximately 150 such covers. That's way more than I've ever seen.

