

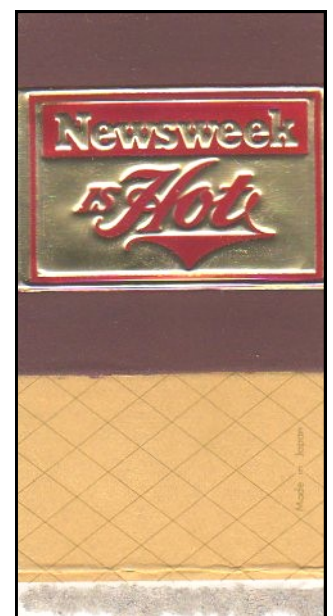
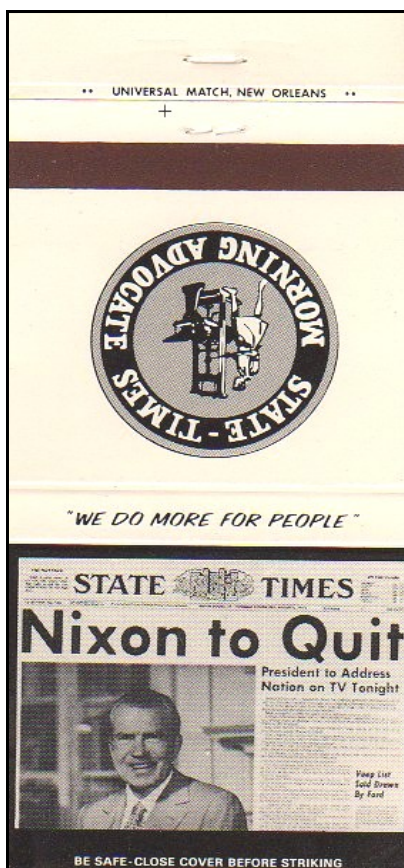
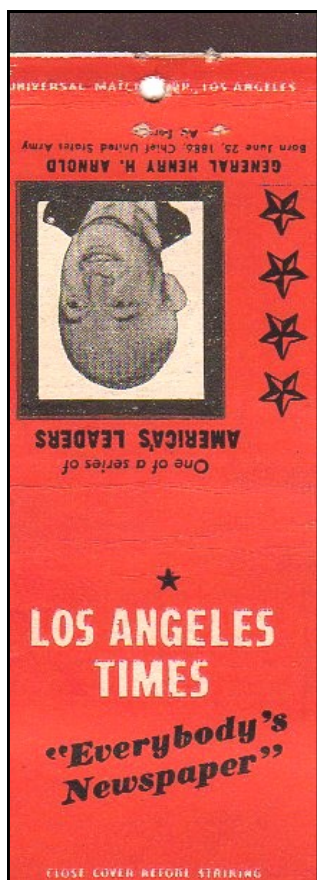
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Collecting Newspapers & Magazines

by
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When's the last time you saw anything written up on this category?—Never!—Right? [That might tell you something!] No! Low blow! Not Fair! This is actually an interesting category. Bear with me...

Now, you might think this would be a pretty dry category. After all, isn't that what we line our bird cages with and throw in the



garbage every day? But, when you think about it, newspapers and magazines have been a real part of America for...well...since before we even became a country. From Benjamin Franklin to William Randolph Hearst to Bernstein? Who did Watergate scandal—from the San Francisco Chronicle to the New York Times. Yellow journalism! Exposés! Exclusives! I'll never forget that November day in 1963, sitting in an auditorium at UC Berkeley, waiting for my Anthropology class to start, and seeing a student walk down the nearest aisle with a newspaper tucked under his arm. I couldn't read the headlines, but I could see that the print was huge!—And I knew something had happened....because we all knew what screaming headlines on a newspaper meant.

And, years later, it was the local newspaper right here in Auburn that heralded the birth of my first son. He weighed in at 9 lbs, 11 oz...only they just printed '11 oz.' (!!) [We were inundated with calls for the next three days as friends and acquaintances all wanted to know when the baby would be out of the incubator!]

What about the great names in magazines?—Time, Newsweek...TV Guide (which, at one time, was the largest magazine in the country). And Life!—remember when appearing on the cover of Life was the pinnacle of fame? How about Playboy?—A different genre, to be sure, but it certainly had an impact on American culture (not to mention every teenaged boy when I was a kid!)

So, newspapers and magazines have been part of our daily lives, at least for those of us over 40. The current generation won't be able to say that. Newspapers and magazines are moving to the internet. But, the covers are still here!

When paging through my collection of Newspapers and Magazines, there are two types that grab my attention right away: the covers from the nationally known newspapers and magazines (lots of nostalgia there) and the sets, of which there are some nice ones.

There are ones from the Chicago Sun-Times, Los Angeles's Daily News, New York's Daily News, Los Angeles Times, Louisiana's State-Times, and more.

And, it's usually the sets that offer up most of the VIPs in this category—Drew Pearson, Herb Caen, Howard Cosell, Ann Landers, Walter Winchell, Hedda Hopper, just to name some.

Size-wise, you've got just about everything, including boxes and foreign sizes. Not surprisingly, most are front-strikers. Hardly any Fancies, but, then, that's now what you'd expect this category to offer anyway.

This isn't a big category. Andy Anderson, MO, reported having 412 different in July 1996...and I believe that was the last time I've ever seen any reference to Newspapers and Magazines. It's a worthwhile category, though, as we all grew up with the morning paper, the Sunday paper, etc. Familiar and unfamiliar names, they've all become part of Americana now, and, in most cases, harbingers of memories of other times and places. Gee, I guess that's why they're....nostalgic!

