

Series

A series is similar to a set, except that a set was issued all at once, whereas a series wasn't. Thus, for example, as new locations were added, new, but similarly designed covers would be added.

I collect series and sets...simply because I like the display value on the pages. As a case in point, these Bonanza Sirloin Pit covers look impressive when arrayed together, but each by itself is rather....*blah!*

And, the more pages you have in each series, the more impressive. I have three pages of T.G.I. Friday's restaurant covers, for example. There are much bigger ones. Champion Spark Plugs has one design series, as I recall, that goes on for over 100 covers.

Series are always interesting to collect in that you never know when you're going to come across one you don't have. Contrast that to a set, which you normally come across all at the same time. That adds to the thrill of collecting and keeps the interest level going, I think.

