

Ghost Company!



All of the covers shown here are from the King Midas Match Co., Los Angeles. All are clearly from the Post-War era, although the bottom center 30-strike might possibly be somewhat earlier than the other three, which are from the 1960s-1970s.

But, and here's the rub, the King Midas Match Co. was dissolved in 1944. And it *was* dissolved in 1944; I've actually seen the dissolution papers. So... what's going on here?

Did the company start up again later on?...And no one in the hobby was aware of it?

Is this some 'sales/distributor/advertising' company using the same name? If so, what's the connection to the original company? It can't simply be a coincidence, because exactly the same, original logo is being used. Perhaps they bought the patent rights to such, if those rights still existed.

I've also seen a similar situation with the Crown Match Co., which was also a Los Angeles-based company (coincidence?)

If anyone could shed more light on this, or possibly even come up with a solution to this mystery, please let us know.

