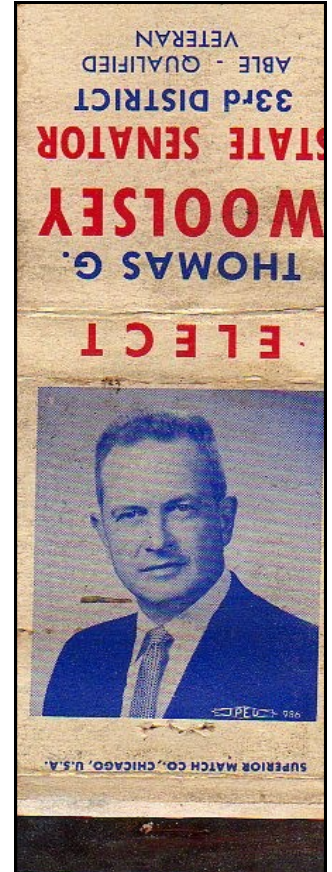


# Political

Every politician knows that appearance is very important, including...one's hair! From pomps to parts, from waves to wigs, impressions are everything. After all, in most species, it's the male that has the magnificent feathered displays, the attractive voices, the colors...but we? *We...well, we just have to work with what we've got. And we've got hair! [most of us]*

Just look at these splendid examples of sartorial splendor from the past. While I can't be sure that all these candidates won their campaigns, I would certainly guess they did with grooming such as this. Why, no doubt crowds of females voters veritably swooned at the sight, while their male counterparts stood in quiet admiration.

Prior to the end of World War II, parts and shorter hair were in vogue, and, while one might have a reasonable amount of hair on top, the sides were kept quite short.





# Hair Styles (!)

The 1960s brought in many changes--, and hair styles (for men) became quite longer. By the 1970s, many office seekers were sporting hair over the ears and over the forehead.

By the early 1990s, or perhaps a little before [*I'm trying to remember!*], the styles had reverted to shorter lengths, albeit, perhaps, not as short as pre-War standards.

These days, I think we have more variety and less locked in styles. Bald has even become more popular as a purposeful choice...but not for politicians. They're still very careful to use their hair to project what that 'just right' aura...hopefully. And does *really* make a difference? You bet it does! What does that say about *us*, never mind them?

And less you think this is *all* simple satire, just look back at how many political candidates affected the JFK hair style after 1963. You can still see it in politicians today.

