

KPHO - TV Set

Many radio stations have issued series and sets over the years. One of the nicer ones is Phoenix's KPHO-TV. In 1956, the station issued a 24-cover set which was given to a vending machine company. By late 1957, they were all gone. Easily recognizable, the front panel of each cover reads "Take 5 for" and the name of a show on a TV screen. The back panel features 2 children looking at a TV screen with "5" on it with the call letters superimposed and "Phoenix" at the bottom. The saddle text is "First in Arizona." Here's an alphabetical listing of the 24 covers: *[courtesy of Long Beach Matchcover Club]*

<ol style="list-style-type: none"> 1. Abbott & Costello 2. Amos 'n Andy 3. Annie Oakley 4. Arizona Newsreel 5. Colonial March 6. Confidential File 7. Cook's Corner 8. Five Star Playhouse 	<ol style="list-style-type: none"> 9. Golddust Charlie 10. Guy Lombardo 11. Highway Patrol 12. I Am the Law 13. It's Wallace 14. Judge Roy Bean 15. Jungle Jim 16. Movietime 	<ol style="list-style-type: none"> 17. Man Behind the Badge 18. Passport to Danger 19. Ray Milland 20. Secret File 21. Stories of the Century 22. This is Your Music 23. Three Star News 24. Trailtime
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Sounds like a great set! As a kid, I certainly remember watching *Highway Patrol*, with Broderick Crawford; *Jungle Jim*, with Johnny Weissmuller?; *Amos 'n Andy*, which I thought was hilarious, but now, of course, it's verboten; *Abbott & Costello*, which was another kid-pleaser. I remember Ray Milland as an actor, but I don't remember his having his own TV show.

Some of these programs sound as if they were local shows, such as Arizona Newsreel.

24 covers in the set, and I only have these two, myself, so they're certainly not easy to come by.

This set has a triple attraction for me, since I collect Radio & TV, Sets & Series, and Lion small 'o' mm. Hmmmm....nice!

Anyone have a complete set?

If you have a favorite set or series, send me some representative scans, and we'll share with everyone else.

