

## Small Categories Series

### Medicine

Here's a small category that I've just gotten interested in, myself. Everyone uses medicines from time to time, so here's a category that has...nostalgia? Well, easy name recognition, anyhow. Red Cross Cough Drops, Bromo-Seltzer, Ex-Lax, and hundreds of other familiar brand names—covering everything from the tip of your toes to the top of your head, and everything in-between!

Not surprisingly, perhaps, it's the older covers that hold the most interest here—seeing how far that brand goes back in history, looking at the curative claims (sometimes outrageous and ludicrous), seeing how the logos have changed with the years, and so on.

And it's the 'snake oil' cures that I probably find most interesting of all—products, for the most part, that have long ceased to exist...and with good reason!

Then, there are the prices....more nostalgia! Ah, I actually remember those 5¢ cough drops!

Almost all the covers you'll see in this category are going to be front-strikers, it not being politically correct these days to have your medicine associated with smoking. Since I just started collecting them, I only have a handful currently, but I've certainly seen others over the years. This is not going to be a numerically large category, though. No one's reported any stats on largest collection, but eventually someone will.

