

Odd Names...

Odd names for anything always seem to attract our attention, probably because they're...odd! Names for people, names for places, names for businesses.

Such names stem from various origins: the business owner may have been trying to be clever and catchy (and, certainly, some, at least, have been successful); the names may stem from earlier historic times (Indian names, the Colonial era, etc.); some simply mirror the name of the town or city the business was located in.

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MADE IN U. S. A.

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TEA
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(Over)
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24 HOURS SERVICE
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For Businesses

Be that as it may, they all have one thing in common. They're...odd!

They're wild; they're wacky; some are unpronounceable. Some make us snicker; some make us laugh; some make us shake our heads.

Still, they all grab our attention, and the names tend to stick in our minds, perhaps, longer than the average business name...so maybe those business owners weren't so crazy after all.

[Covers courtesy of Loren Moore, CA]

