


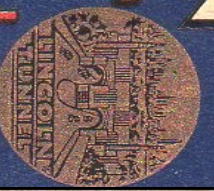
American Snapshot: 1937

LION MATCH CO. NEW YORK

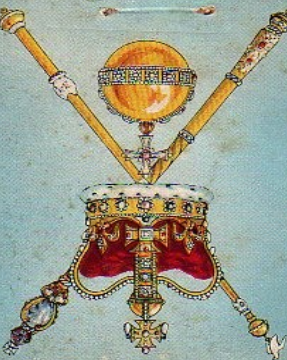


LINCOLN TUNNEL
38TH STREET
MANHATTAN
WEHAWKEN, N.J.

OPEN WEDNESDAY, DECEMBER 22, 1937



BRYANT & MAY'S MATCHES, MADE IN ENGLAND



THEIR MAJESTIES' CORONATION, 1937
BRYANT & MAY'S MATCHES



THE DIAMOND MATCH CO. N.Y.C.
MADE IN U.S.A.

N.B.C. RED NETWORK
COAST TO COAST
Here in Every Sunday Night

Go on the life FOR PACKARD




Had a Packard

FOR 1937
4 Great New PACKARDS
New Low Prices

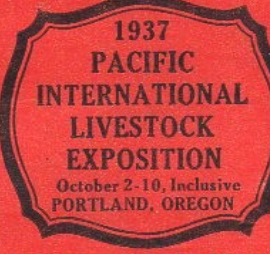
GET THE *Plus* OF A PACKARD

LION MATCH CO. NEW YORK



RODEO — HORSE SHOW — LIVE STOCK SHOW — INDUSTRIAL SHOW

Twenty Seventh Annual



1937 PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION
October 2-10, Inclusive
PORTLAND, OREGON

CLOSE COVER BEFORE STRIKING

THE OHIO MATCH CO.
WADSWORTH, OHIO

Tickets 50¢

Awards
Total Cash Value of

In Cash	\$5180.00
In Cash	\$100.00
In Cash	\$200.00
In Cash	\$300.00
In Cash	\$500.00
In Cash	\$617.00
Ford V-8 Tudor	\$617.00
Plymouth Bus, Sedan	\$673.00
Chevrolet Mas. Sedan	\$697.00
In Cash	\$1000.00
Buick "Special 41"	\$1093.00

6 - AWARDS - 6

K of C BAR-B-Q

Sunday
August 15, 1937
Woodruff Field, Peoria

THE DIAMOND MATCH CO. N.Y.C.
MADE IN U.S.A.

ELECT
JOHN C. HOWE
COMMISSIONER
MAY 11th 1937

Donated By 1st Ward Booster Club

CLOSE COVER BEFORE STRIKING MATCH

MATCH CORP. OF AMERICA CHICAGO
MADE IN U.S.A.

TULARE, CALIF.
444 So. K. St.

BARNE'S LUNCH

Stop At
When In Tulare

Bring THE FAMILY

Don't Forget
TULARE FIREMAN'S BENEFIT BALL
Dec. 31, 1937 At
CIVIC MEMORIAL BUILDING
TULARE, CALIFORNIA

Superior Match Co., Chgo.



As you best PROTECTOR INSURANCE

SERVICE
Is What We Give

Insure 1937 With
O. K. ALL WAYS
O. K. SNYDER
Mt. Joy, Pa.
Phone 15

Close Cover For Safety