

Box

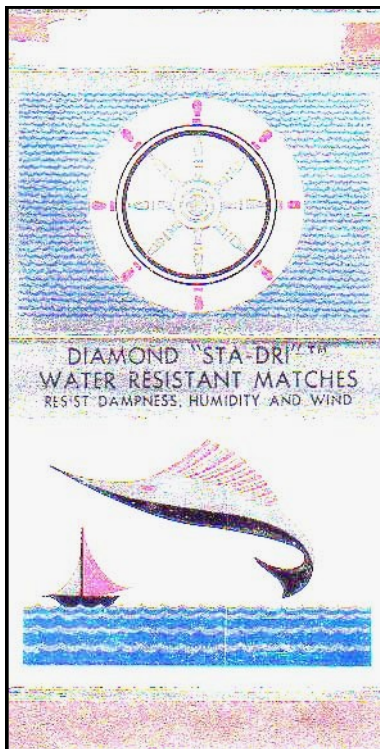
I've always been interested in Trademarks. Perhaps it's because they're part of the industry's history, and history always rings a bell with me. They tell something about the particular manufacturers, as well, I think--What they specialized in...What their focus was, etc.

Collectors are familiar with most cover trademarks. If for no other reason, they're almost all categories in and of themselves: Cameo, Foilite, Filigree, Midget, Perfect 36, and a host of others. Box trademarks, however, are much less familiar to collectors, undoubtedly because few such trademarks actually appear on the boxes. American Ace, Pocketbox, Gem, etc. ...they're the visible ones, and so they're the ones everyone can name, but there are so many more. Here's a listing I've compiled over the years. It's not comprehensive, but it's good start.

<u>Company</u>	<u>Box Trademarks</u>
Acme Match Co.	- Acme
Admatch	- Pillow, Pouch
America's Own	- America's Own, Independence
Atlas/Diamond	- Fisherbrand, Gem
Diamond	- American Clipper, Atlantic, Barber's Anchor, Barber's Drawing Room, Barber's Palmetto Parlor, Base Friction, Bell, Big Buffalo, Bird's Eye, Black & White, Black Bird, Black Swan, Blazers, Blue Bird, Blue Ribbon, Capitol, Cat & Mouse, Checker, Climax, Clipper, Columbia, Comet, Copperhead, Cream City, De Luxe Pocket Match, Diamond Matches, Diamond Safety, Domino, Forest City, Garden City, Gates Matches, Globe, Gold Medal, Golden State, Good Luck, Green Diamond, Green Glo, Green Goddess, Home Safety Match, Honest Worth, Independence, Little Star, Mayo-Diamond Torch, Minstrel Parlor, New Fast Mail, Orient, Pine Tree, Pocketbox, Pocketbox Slim, Protecto, Pullman Vestibule, Red Stick, Red Top, Red, White & Blue, Red Wing, Richardson's Telegraph, Roma, Safe Home, Safety Always, Santa Claus, Search Light, Smokers, Sovereign, Steamboat, Stone's Pocket, Swan, Swift & Courtney Match, Ultra Slim, Uncle Sam
Eddy	- Buffalo, Eddy Safety Matches, Eddy's Comet Match, Eddy's Wax Vestas, Eddylites Strike Anywhere, Maple Leaf, Parlour, Redbird, Royal, Sesqui, Silent Match
Federal	- Economy, National Safety, Pride, Reliance
General	- American Saf-T, Finest Junior, Red Bird, Red Bird Jr.
Maryland	- Andorra, Flair

Trademarks

<u>Company</u>	<u>Box Trademarks</u>
Ohio	- Armadillo, Good & Cheap, Ohio Blue Tip, Ohio Safety Matches, Rosebud
Pacific	- Dependable, Fire Chief, Lite King
Pageant	- Ace, Jack, Micro, Midget, Mini-Drum, Square, Thin Imperial, Thin King, Thin Queen, Unique
U.S. Match Corp.	- American, Flashlight
Universal	- American Ace, Firechief, Gem, Satin Tip, Uniglo II, Victoria
Foreign	- 8 Till Late, 999, A.N.A, Acme, Acorn, Aphrodite, Atomic, Balmoral, Beehive, Big Ben, Blue Bird, Blue Ribbon, Bo-Peep, Bonb Live, Brymay, Buffalo, Burns Philp, Camel, Canal Zone, Cara, Carrousel, Castle, Cauloises, Cavalier, Comet, Congo Falls, Coo-ee, Cook's Cordon Bleu Coronet Cow Brand Day & Night Discovery Duel, The Duncan's 60's, Dunyerbit, El Gallo, Excelsior, Federal, Fiat Lux, Fire Chief, Fire Queen, Fish Brand, Florin, Friendly, Gallo, Ganess, Gata Negro, Gauloises, Hayatri, Giant, Gitanes, Gold Flame, Goodlight, Gotha, Granny-Dear, Hanuman, Havanitos, Henry VII, Heroical, Hind Mata,,Holy, Ideal (The), Jaiganesh, Kangaroo, King, Kohinoor, Krishna...and many more!



I have 3,589 currently listed in my Trademarks listing (covers, boxes, and labels), the vast majority of which are of foreign origin and are labels.



If you know of any domestic box trademarks not shown here, please let me know! The trademarks that never appear on covers, boxes, or labels are the tough ones. You have to have access to research documents.

