

American Snapshot: 1938

THE DIAMOND MATCH CO. CHICAGO, ILL. MADE IN U.S.A.

Exhibit
Livestock
RODEO
Races


CALIFORNIA
STAMPEDE
and
Sutter - Yuba
Fair
MARYSVILLE
MAY 28 - 29, 1938

UNIVERSAL MATCH CO. ST. LOUIS, MO. MADE IN AMERICA

SYRIA TEMPLE
PITTSBURGH, PA.



1938



CLOSE COVER BEFORE STRIKING

R. G. Fenstermaker
Allentown, Pa.

All Hertzog's are
Descendants of
PHILLIP HERTZOG
Who Came From
Germany in 1738
and Located near
Old Zionsville, Lehigh
County Pennsylvania

Historian
SAMUEL L. HERTZOG
Tuscaloosa, Ala.

Assisting Historians
RAY HERTZOG
Bethlehem, Pa.
PHARES H. HERTZOG
Highstown, N. J.
JOHN M. HERTZOG
Allentown, Pa.

Secretary
HARVEY J. HERTZOG
Mertztown, Pa.

HERTZOG MATCHES
MADE SINCE 1738

1738 — 13th — 1938
HERTZOG
FAMILY REUNION AND
200th ANNIVERSARY
AUGUST 7, 1938
— AT —
EPHRATA, PA.

CLOSE COVER FOR SAFETY

Superior Match Co., Mfg. for
Business Stimulators - U. S. A.

1938

FREE!



NEW CAR

GIVEN AWAY
— ON —
APRIL 23, 1938
A FOUR DOOR
PLYMOUTH
SEDAN
FOR THE BENEFIT OF
ST. CHARLES
CHURCH
18TH STREET
VAN NESS AVE., SO.
TICKETS ARE ONLY 25c

THE DIAMOND MATCH CO. INC. N.Y. MADE IN U.S.A.

PRINCE GEORGES COUNTY, MD.
MONTGOMERY COUNTY, MD.
FAIRFAX COUNTY, VA.
ARLINGTON COUNTY, VA.
ALEXANDRIA, VA.
WASHINGTON, D. C.

IN
SUPPORT AGENCIES
CHEST FUNDS

GIVE A HAND-UP
-NOT A HAND-OUT

COMMUNITY CHEST

19 *give* 38

CAMPAIGN
NOVEMBER 9-22
CLOSE COVER BEFORE STRIKING

THE DIAMOND MATCH CO. CHICAGO, ILL. MADE IN U.S.A.

Everything Points to

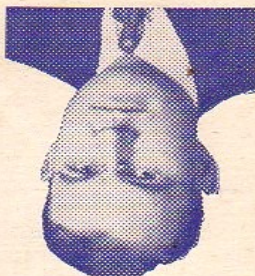
Johnson Motor Co.
601 W. ADAMS

PHOENIX, ARIZONA

G.M.C. TRUCKS

PONTIAC
1938
SIXES EIGHTS
THE PERFECT CHOICE

CLOSE COVER BEFORE STRIKING MATCH



Al. B. Broyer

ELECT
AL. B. BROYER
Coroner
and
Public Administrator
Placer County
— ELECTION —
AUGUST 30th, 1938

UNIVERSAL MATCH CO. NEW YORK, N.Y. MADE IN U.S.A.

FRIENDS FOR 100 YEARS



1638 - 1938



NEW SWEDEN'S
TERCENTENARY CELEBRATION
WILMINGTON - PHILADELPHIA - SALEM, N.J.
JUNE 27 - 30, 1938

CLOSE COVER BEFORE STRIKING