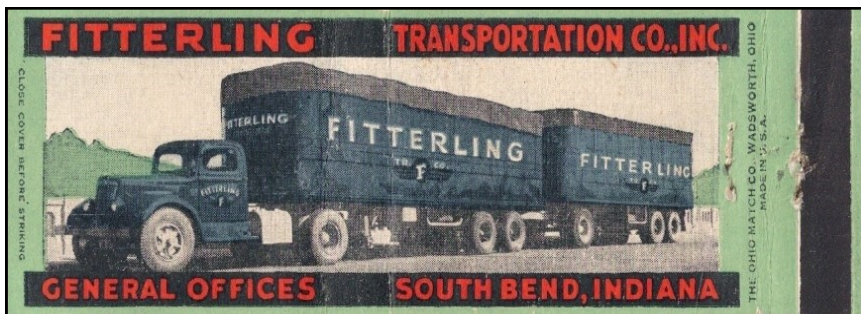


Featuring Full-Lengths!

Trucks



Another great sub-category! The beauty! The majesty!...Well, I *could* go on. In fact, I think I will!



As far as art work is concerned, most full-lengths far outstrip regular covers. You get a bigger picture, of course, which gives you a more panoramic view, but you also get more detail. And all that is needed when you're showing a big ol' 18-wheeler!



Trucks, it's always seemed to me, really deserve that three dimensional perspective that full-length covers give them. From an advertiser view, a full-length truck says immediately what your company is all about. On another level, a Full-Length Truck also conveys that sense of immense power that the advertiser is saying is at the disposal of the customer.



Obviously, most of the covers to be had in this category are going to come from Truck Lines. But, there is certainly a variety of other such covers in other categories, such as dairies and delivery companies...any business that employs trucks, really.



Again, you'll notice that the covers pictured here are all front strikers...not a coincidence. As noted in previous articles, although you'll certainly find some newer reverse-striker Full-Length Trucks, it's the older covers that have the great art work, which, it seems to me, is what collecting Full-Length anything is really all about.

Unfortunately, I don't have any stats on what the largest known collection is.