

The World's Most Famous Corner

Hollywood and Vine, the intersection of Hollywood Boulevard and Vine Street in Hollywood, became famous in the 1920s for its concentration of radio and movie-related businesses. The Hollywood Walk of Fame is centered on the intersection. Today, not many production facilities are located in the immediate area. One of the few remaining is the Capitol Records Tower to the north of the intersection. The namesake subway station for the Metro Red Line is located directly below the intersection, but the entrance/exit to the station is located one block east at Hollywood and Argyle Avenue. The intersection is located in ZIP code 90028.

The historical marker plaque placed at the site by The Broadway-Hollywood Department Store and the Board of Supervisors of the County of Los Angeles reads:

Hollywood was given name by pioneers Mr. and Mrs. Horace H. Wilcox. They subdivided their ranch in 1887 and called two dirt cross-roads Prospect Avenue and Weyse Avenue. Prospect Avenue, the main artery, was renamed Hollywood Boulevard and Weyse Avenue became Vine Street. This was the origin of "Hollywood and Vine."

The streets were renamed in 1910, when the town of Hollywood was annexed by the City of Los Angeles. Beginning in the 1920s, during the Golden Age of Hollywood, the area began to see an influx of money and influence as movie and music businesses began to move in, turning the local farms and orchards into movie backlots. Hollywood and Vine was the second busiest intersection in the area, after Wilshire Boulevard and Western Avenue.

In the 1930s, radio programs such as KFWB and the CBS Lux Radio Theater spoke of "broadcasting live from Hollywood and Vine," and newspaper columnists Hedda Hopper and Jimmie Fidler regularly touted the intersection's mystique.

In 1958, the intersection became the central point of the newly installed Hollywood Walk of Fame. Later, Neil Armstrong, Buzz Aldrin and Michael Collins, the astronauts of the first lunar landing mission Apollo 11, were awarded television stars for coverage of the mission, and given the places of honor at the exact corners of Hollywood and Vine.

By the 1960s, however, many studios and broadcasters had moved onto more upscale areas, and the area fell into disrepair and disrepute, with many abandoned stores and offices, and the streets themselves, claimed by squatters and panhandlers. It took several decades for redevelopment to take hold, and visitors looking for Hollywood dreams were often taken aback by the area's contrast with shinier tourist meccas. [https://en.wikipedia.org/wiki/Hollywood_and_Vine]

