

## **Goodbye Landlines!**

"The trendlines show that in just over five years, the landline will be gone — though the truth is more complicated than that. When demand gets very low, they'll cease to be an option for mass consumption and become a boutique option. Still, they'll effectively have a zero percent share of the market. Beyond that it's a matter of generations until they're both gone and forgotten." [Joe Carmichael, December 29, 2015, https://www.inverse.com/article/9682-landlines-will-disappear-before-2030-because-economics]

"In the U.S. and Europe, roughly 75 percent of the respective populations are wireless subscribers [source: Mobile Internet, Wireless Industry News]. Some Euro-

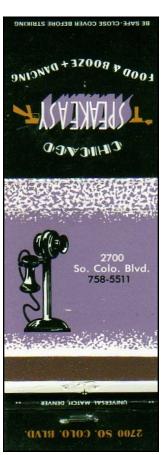
pean countries even expect to exceed 100 percent wireless penetration soon, due to people purchasing multiple devices." [Jennifer Horton, http://electronics.howstuffworks.com/landline-phone-obsolete.htm]

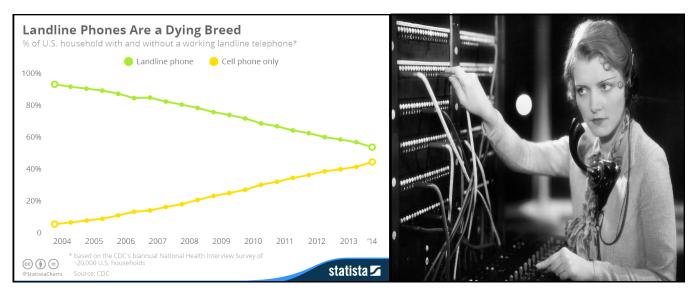
"The NHIS has included queries about landlines and mobile phones since 2003. That year, just 3 percent of households surveyed were wireless only, and 43 percent relied on landlines. Jump ahead to 2009, and 20 percent of those surveyed were cell-only, and 17 percent were landline only." [Jenny McGrath — December 2, 2015, http://www.digitaltrends.com/home/you-can-still-call-about-40-percent-of-u-s-households-on-a-landline/]











By 2013, 41% of households were wireless. "Young adults are unsurprisingly the cohort the most likely to live in wireless-only homes, with 66 percent of people between 25 and 29 using cell phones exclusively. Americans between 30 and 34 were the next largest group of cord-cutters, with 60 percent of them living in wireless-only homes. 53% of people between 18 and 24 are now cellphone-only, while 48% of people aged 35 to 44 and 31% of people aged 45 to 64 have made the jump.

Just 14% of adults over 65 have dumped their landlines, though. Overall, more than half of wireless-only adults are now 35 or older, up from 47.6% in the second half of 2010." [Victor Luckerson, July 8, 2014, http://time.com/2966515/landline-phones-cell-phones/] By 2015, 47% of households were wire-

less, while some 43% had both wireless and landlines.







"And a few years from now, landline phones will likely have become an endangered species, much like the VCR and other technological relics. What may buy them some time on the road to total extinction, is the fact that people will continue to use them at work, if only for lack of a better alternative." [Felix Richter, Feb. 24, 2015, https:// www.statista.com/ chart/2072/landlinephones-in-the-unitedstates/]

Ed. I got rid of mine about 6 years ago.