

1950 RMS Convention

Scandal!

“The Officers of the Rathkamp Matchcover Society hereby publicly deny any sponsorship of or any connection with the “nude women” set of matchcovers being distributed and bearing the advertising of the R.M.S. Convention at the Vendome Hotel, Boston, Mass., next September. Such matchcovers are an ignominious insult to the feminine members and the wives of the masculine members of our organization.

Why didn't the buyers of these dissolute pieces of pasteboard have their own names printed thereon instead of that of R.M.S. and the Vendome Hotel? If they were disdainful of this, there are such places as the Apache areas of Paris, Skid Row in Los Angeles and tenderloin districts in our large cities that would welcome such an egregious display of womanhood. If, in the future, others see fit to emulate this style of puerile mentality, please refrain from using the R.M.S., the Vendome Hotel and the convention as a media through which such licentious material is to be disseminated. R.M.S. R.M.S. desires no such publicity...” [RMS Bulletin, June 1950]

Ed. My, how times change! To my knowledge, the 'culprits' were never identified, or at least never announced. The 1950 Girlie set in question, pictured here, was the first full nudes to appear as convention covers.

