

## Using Business Cards To Find Matchcovers

I am a new collector and had these business cards made in December 2014. I use them in correspondence with collectors and gave them out in meetings and at AMCAL'15. I can't attribute any specific successes due to the cards, but some people have written back, months after getting my card and asked "Do you have this one?" *Dr. Leo Mallette, CA*

People like the cool Maryland Match Co. graphic. It stands out! *Greg Lund, MD*

In my serious collecting days, I had cards with my name and contact information under "Matchcover Collector" on the front and my 3 categories listed on the back. They were given out at various times in my business travels and at meetings of collectors. I think they are a good way to make it easy for someone to contact you regarding what just may be a great phillumenist friend. *Jim Radloff, WI*

I use it to send to new members when they join one of the regional clubs I'm treasurer for, and to hand out at RMS events when I attend. *Robert Lamb, PA*

When my wife Suzanne was membership secretary of TCMC a few years back, she would in-

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 <p><b>MATCHCOVER COLLECTOR</b> Frank F. Denzler E-mail: fank111@aol.com 25937 Newcombe Circle Leesburg, FL 34748-8037 Phone: 352-360-0769 COLLECT: Hillbilly, New York City, Chef's hats, low phone numbers, 1939 NY World's Fair, Animals (esp. lobsters), bank checks, "thank you" Banks, Full Length, 10 strike, girlies, "Frank" covers, lenticular, couples</p>	<p>Bob collects Zack (or close to it) places &amp; barrels, beverages, die cut, Disney, features, full length, girlies, holidays, media, patriotic, Playboy, sticky-back, and transportation Bob &amp; Zita Zack 3041 Scottwood Road Columbus, Ohio 43227-3437 614-235-8019 bobzizack@msn.com Zi collects Zita (or close to it) places &amp; things, automobiles, fire &amp; heat, geisha, herbs &amp; spices, literary, Polynesians/tiki, and yacht clubs</p>
 <p>Leo Mallette I collect match covers/boxes from Rancho Mirage California! Rathkamp Matchcover Society 28 Mirage Cove Dr. Member # 9813 Rancho Mirage CA 92620 leokathy96@aol.com 760.202.1000</p>	 <p><b>BOOK MATCHES FOR Advertising</b> MARYLAND MATCH CO. BALTIMORE MARYLAND GREG LUND MATCHBOOK COVER COLLECTOR 7000 RAINSWOOD CT. BETHESDA, MD 20817-2231 (301) 469-7125 FAX (301) 469-7531 GREGLUND@AOL.COM</p>

clude her card with any of her correspondence. *Bill Scott, CAN*

Got 250 from Staples, cheap. I designed on-line, submitted, picked them up in about 5 days. All my mail traders have one with that clean list of wants on the reverse; I give one to anyone I meet who might wind up providing me with matches. *Dave Carr, CAN*

Not a lot of success with those that we give out to people who say they have some at home—usually just give to those we trade with. *Gayle Hofacker, OH*

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*[Further BC's will be run in future issues, space permitting. Thanks to those who sent theirs in]*



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**PLEASE NOTE UPDATED CATEGORIES**

ALABAMA BEARS BIKES BUTTERFLIES DOGS KITES  
CADILLAC DEALERSHIPS CHICKENS, ROOSTERS & BABY CHICKS  
HOT AIR BALLOONS FULL FRONTALS GREEK RESTAURANTS  
HALLMARKS MIDGETS RAINBOWS (THE TYPE) OVER!

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