

American Snapshot: 1960

MATCH CORP. OF AMERICA - CHICAGO

BAKER
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MT. VERNON, KY.

For 1960
CHEVY'S GOT 'EM ALL

'60 CHEVYS

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LION MATCH CO., INC. PHOENIX, ARIZONA

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For 1960

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The DIAMOND MATCH CO. NEW YORK, N.Y.

806T

"First"
AIR GUARD
FLIGHT

SLEEP WELL TONIGHT...YOUR
NATIONAL GUARD IS AWAKE

1960

Today's
AIR NATIONAL
GUARD

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MONARCH MATCH CO., SAN JOSE, CAL.

**World Records Set
At West Coast Relays**

1959—100 Yds.
Ray Norton, 9.3 sec.

1957—440 Yd. Relay
Abilene Texas Christian
College, 38.9

1957—Distance Medley
Relay
Los Angeles Striders,
9 min. 42 sec.

1953—Shot Put
Parry O'Brien, 59'3/4"

1952—Distance Med. Relay
Occidental, 9:57.7

1950—High Hurdles
Attlesey, 13.6 sec.

(Continued on Inside Cover)

**Where World Records
Are Broken**

34th Annual
**WEST COAST
RELAYS**
May 14th, 1960
RATCLIFFE STADIUM
Fresno State College
FRESNO, CALIF.

CLOSE COVER FOR SAFETY

MONARCH MATCH CO., SAN JOSE, CAL.

STATE CONVENTION
ANAHEIM

1960

COUNCIL No. 1154

K of C

P. Lorillard Co.
1760 200TH 1960
ANNIVERSARY

CLOSE COVER FOR SAFETY

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