

A Comparison Of Three Ephemera Hobbies

<u>MATCHCOVERS</u>	<u>BUSINESS CARDS* ***</u>	<u>POSTCARDS**</u>
1. Ephemera	1. Ephemera	1. Ephemera
2. New issues not plentiful	2. New issues extremely plentiful	2. New issues extremely plentiful
3. National organization (RMS) +regional and specialty clubs	3. American Business Card Collectors (ABCC)+ local clubs	3. No national organization; just local clubs
4. Highest price for matchcover: \$6,000	4. Highest price for business card: \$200+ (I haven't found any reference to any higher amount)	4. Highest price for postcard: \$45,370.60
5. Conventions and swapfests	5. Conventions ceased in 2006	5. Conventions/shows
6. Freebie tables	6. Freebie tables ceased in 2006	6. No Freebie tables
7. Newsletters	7. Newsletters	7. Two major magazines, but they have ceased
8. Covers go back to 1894	8. BC's go back to 15th century	8. Postcards go back to 1861
9. Dues vary between 0-\$20 (\$20 for RMS)	9. \$12 for ABCC	9. \$20 (San Francisco club)
10. Worldwide	10. None known	10. Worldwide
11. No kids	11. No kids	11. ?
12. Trading	12. Trading	12. Trading
13. On-Line presence	13. On-Line Presence	13. On-Line Presence
14. Storage: binders, plastic pages, boxes	14. Storage: binders, plastic pages, boxes	14. Storage: binders, plastic pages,boxes
15. Official collectors in hobby: 864	15. Official collectors in hobby: 75 for ABCC	15. Official collectors in hobby: thousands (specific number not known) (San Francisco club has 200-250 members)
16. 70% male; 30% female;	16. ?	16. 50% male; 50% female;

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**** Special thanks to Karen Proctor, President, ABCC*