

RMS INSTA-POLL

“Why don’t you run classified ads in your RMS and local club bulletins ?”

[December - 41 responding]

- No or minimal response	8
- No Time/Too busy	3
- Too lazy	2
- Too stupid	1
- Bad experiences	1
- My interests are too obscure	1
- Nothing to sell/Nothing to buy	6
- Never had a need to	3
- I forget	2
- Process is too slow	2
- New member/Just joined	1
- Can’t answer	1
- No longer active	1
- I <i>do</i> submit classified ads	9

Ed Note: As noted in our last issue (p.15), only one of the eight club bulletins reviewed had classified ads. Thus, this issue’s Insta-Poll.

Pertinent comments:

- I have run ads and continue to do so on occasion - I rarely , if ever, get any response, though - I do respond to relevant ads and coincidentally am currently in contact for potential new trading partners with 2 members.

- Great question. I should a lot more. Ads are free and I suppose I just forget to email in an ad. ...will do more in the future.

- I stopped putting in ads because no one responded. But I reworded my ad, and started again, and received a flood of

responses regarding Perkins Americana. My advice is don’t give up, be persistent!

- Not a trader, per se; don't have anything to broadcast. And frankly, 2 or 3 month lag time is too slow.

- A good question. The opportunity is there but I do not take advantage of it. I guess the best answer is inertia. I just cannot seem to get moving in that direction.

- Because there is a small group of those with deep pockets who can and will swoop in on estates before we can say Jack U-Know!!

- I have run ads looking for different covers and have had very little or no response to them. I am sure that there are surely a few that have dupes. I don’t know if all members have this problem. but I find it pretty discouraging after awhile, so have pretty well quit advertising.

Ed. The ‘process is too slow’ comment is one I hadn’t considered. I can see where that would be a problem in some cases.