

WRIGLEY'S GUM MATCHCOVERS: II

by Mike Samuels

- A-974 Downey Goes, deep-sea diver
- A-975 Buck Bronco, cowboy
- A-976 Madame Itchypalm, fortune-teller
- A-984 Miles Walker, mailman
- A-985 Henry Longmane, noted poet
- A-991 D. Goggles, noted optometrist
- A-994 *Ima Tar, popular sailor
- A-995 Frank Furter, well known market man
- A-996 Charlie Cobbler, expert shoemaker
- A-999 *John Underwriter, insurance agent
- A-1000 Heeza Hobo, knight of the road
(Made in U.S.A. is on the front as part of the footer.)
- A-1032 *Buck Private, popular soldier
- A-1033 *John Goodmixer, famous pharmacist
- A-1034 *Jules Merchant, eminent jeweler
- A-1035 *Pur Chase, wise buyer
- A-1062 *Peter Pica, printer
- A-1063 *Selma Howmany, popular movie cashier
- A-1064 *Matt. Ress, noted furniture dealer
- A-1065 *Hi. Voltage, electrical expert

The covers in this section are also full lengths, except for B-1014. The number shown in brackets is the date when that issue was first reported in a matchcover bulletin. The "A" variety is believed to have been used by Schulte Cigar Stores. Gum production was stopped during WWII, so no covers were put out during that period.

- A-1097 Wrigley's P.K. Gum, 11 pieces, die cut sides, (1933)
- B-8 Wrigley's Spearmint Gum, The Standard of Quality, (7/36)
- B-69 Wrigley's Spearmint Gum, The Standard of Quality, (1/37)
- B-126 Buy Wrigley's Double Mint Quality Gum, (8/37)
- B-170 Enjoy Wrigley's Double Mint Gum, The Flavor Lasts, (10/37)
- B-254 Enjoy Healthful Delicious Double Mint Gum, (10/38)
- B-336 Enjoy Double-Mint Gum, Healthful Delicious, (1/39)
- B-391 The Flavor Lasts, Wrigley's Spearmint Chewing Gum, (7/39)
- B-419 Come and Enjoy, A Delicious Treat, Wrigley's Spearmint Chewing Gum,
New York World Fair ad on inside, (9/39)
- B-419A Same as B-419 except letter A added below Made in U.S.A. inside, (11/39)
- B-468 Be Refreshed. Enjoy Doublemint Chewing Gum, (11/39)
- B-468A Same as B-468, except letter A added below Made in U.S.A. inside, (11/39)
- B-495 The Flavor Lasts, Wrigley's Spearmint Chewing Gum, (2/40)
- B-495A Same as B-495, except letter A added below Made in U.S.A. inside, (3/40)
- B-630 Wrigley's Spearmint Chewing Gum, A swell treat to enjoy daily, D.D. Bean
- B-1014 Juicy Fruit Chewing Gum, blue tip, D.D. Bean
- B-1014 Juicy Fruit Chewing Gum, white tip, D.D. Bean
- Political cover.....