

## Sets 'n Series

### Golden Gate Exposition Set

The idea to hold a World's Fair to commemorate the completion of the Bay Bridge and Golden Gate Bridge started from a letter to *The San Francisco News* in February 1933. Architects W.P. Day and George Kelham were assigned to consider the merits of potential sites around the city, including Golden Gate Park, China Basin, Candle Stick Point, and Lake Merced. By 1934, the choice of sites had been narrowed to the areas adjoining the two bridges: either "an island built up from shallow water" north of Yerba Buena Island which would go on to be named Treasure Island, or the Presidio, which had previously been used in 1915 for the Panama-Pacific International Exposition. Yerba Buena Shoals was chosen as the site in February 1935. In August 1935, a \$10 million proposal using federal WPA funds for construction work was advanced, and in October of that year, Leland W. Culter, president of San Francisco Bay Exposition, Inc., announced that President Roosevelt had approved US \$3,000,000 (equivalent to \$56,630,000 in 2020) to help fund the cost of reclaiming land at Yerba Buena Shoals.

San Francisco Bay Exposition was incorporated on July 24, 1934. Initial schedules called for the fair to open on February 18, 1939, and to close on December 2, 1939, hosting a projected attendance of 20,000,000 people. Construction would employ 3,000, and running the fair would require a workforce of 10,000.

This set is made up of 12 Diamond dBI FS 20-strikes. - Court of., Federal Building., Night Scene., Pacific Nations., Pacificia at., Portals of., Rainbow Fountain, South Towers, The Gayway., Tower of., Towers of., Treasure Isle [1939]

