

HOBBY HISTORY

Did You know? II

-There used to be many more label collectors in Pre-War US than there are now.

-Uniglos never glowed, but Arrow Match Corp. produced its 'Firefly' covers that supposed did (c. 1946-1950). However, since they never used the 'Firefly' trademark on the covers, I've never been able to find one to see if it actually worked!

-Superior put the union label on its covers *if* the customer requested it. [*Superior Match Company sales booklet, 1950*]

-That the battleship featured as the centerpiece of Moreland's famous "England's Glory" label was the H.M.S. Devastation. [*The Moreland Story, 1967*]

-The first match tax was imposed in England in 1916 [*The Moreland Story, 1967*]

-Sweden's Jonkoping Match Factory produced matches for 126 years before it finally closed in 1971. [*The Moreland Story, 1967*]

-England's John Walker invented the first friction match in 1826, but he never called them matches. He called them, instead, 'Friction Lights' and 'Attrition Lights'

-In 1923, The Swedish Match Company was producing enough matches to supply one a day to every person in the world. [*The Swedish Match Industry, 1923*]

-In 1949, Superior Match Company had to call its salesmen on the carpet for incomplete and illegible orders. [*Superior Snappy Sales Talk, September 1949*]

-The Outstanding Collector's Award was originally a feature of *Match-O-Grams*, a monthly

publication by Ed Perkins. In 1948, he gave it over to RMS. [*Rathkamp Matchcover Society Convention Journal, 1956*]

-Edith Cooper, RMS Historian, 1956, stated that there were no known matchcover collectors before 1920. [*Rathkamp Matchcover Society Convention Journal, 1956*]

-The Ohio Match Co. showed a film to the 1948 convention attendees. [*Rathkamp Matchcover Society Convention Journal, 1956*]

-Diamond Match displayed the Mendelson Opera cover at the 1949 convention. [*Rathkamp Matchcover Society Convention Journal, 1956*]

-Universal Match provided a tour of their Los Angeles plant for the 1955 convention. [*Rathkamp Matchcover Society Convention Journal, 1956*]

-"The first organized club catering to cover collectors, although not exclusively, was the Blue Moon Match Label Club," 1932 [*Long Beach bulletin, November 1975*]

-RMS decided right away, in 1941, that flats were unacceptable. [*RMS Letter No. 2, December 12, 1941*]

-In 1941, you could buy an RMS life membership for \$10. [*RMS Letter No. 2, December 12, 1941*]

-When The United Matchonians started in the early 1930s, all of their members were *label* collectors, and so, initially, the club started out as The United Match Label Collectors Club. [*The United, May. 1938*]

-Annual dues for United Matchonians (in 1938) were \$1. [*The United, May. 1938*]

-Universal first came out with Adverap, 1939-1940, but the idea of the 'extended advertising' wrapper goes back at least as far as the 'Handicap' in 1927. *Rich Greene, publication unknown, Feb. 1999*