

## RMS INSTA-POLL

*“What's the ONE thing that would draw you into attending local club meetings?”*

*(Assume that you have a local club and that you DON'T attend meetings)*

*[September - 32 responding]*

Well, this was a good question, and I thought I had avoided misreadings and misunderstandings by attaching the *(Assume that you have a local club and that you DON'T attend meetings)* to the question...but that's not what happened. Half of the poll answers responded basically with, “I don't have a local club, so I don't attend meetings” or “I already go to club meetings.” Thus, I had to discard some 50% of the responses simply because they didn't address the question. Be that as it may, here's a summary of the appropriate replies:

Lots of covers!	-7
Auctions!	-6
Friendships/Socializing	-6
More sophisticated collectors with serious collections and an interest in trading	-4
People that would welcome you and share knowledge and matches	-4
Freebie table!	-2
Free food!	-1
More people showing up!	-1
People actually doing something at the meeting	-1

Surprise! Most people go to meetings with the aim of obtaining covers! If you divy up the above results into ‘getting covers’ and ‘other’ responses, the results are even more obvious:

Getting covers: 23    Other: 9

If it was my responsibility to organize club meetings, I'd definitely focus on making lots of covers available to attendees. How do you do that? There are several venues: freebie tables (someone's got to donate covers), auctions, games (w/covers as prizes), trading (attendees need to bring trading material rather than excuses), dealer tables (the club, itself, could sell off covers it's accumulated), raffles and drawings.

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