

RMS INSTA-POLL

“In the last 12 months, what categories have you dropped, and what categories have you added?”

[May - 71 responding]

<u>Categories Dropped</u>	<u>Categories Added</u>	<u>Added and Dropped</u>	<u>Added/None Dropped</u>	<u>Dropped/None Added</u>	<u>Stayed Same</u>
-Rest./Chains (5)	-Lion 30 STICK (2)	19	10	14	28
-Hotels/Chains (4)	-Music (2)				
-Casinos (3)	-Medicine				
-Motels (2)	-Decatur, IL				
-Banks (2)	-Sparkplugs				
-Drug Stores	-Disney				
-Grocery Stores	-Catering				
-Clothing Stores	-Swimming pools				
-Holiday Inns	-'Joe'				
-Hunts	-Colgate bridge sets				
-Antique Cars	-Souvenir rays				
-Railroads	-Matchoramas (30s)				
-Candy/Gum	-Motorcycles				
-Coffee	-Lion Features				
-10s	-Lion 21				
-Perfect 36	-GE				
-Tobacco, most	-Westinghouse				
-Chef's hats	-RCA				
-Palm trees	-Sylvania				
-Bicentennial	-Radioactive				
-Navy Ships	-Trucks				
-golf courses	-Rest., BBQ				
-40s	-Girlies				
-Royal Flash	-Lion 30 STICK mm				
-Jazz	-Lion Feature mm				
-Mike/Michael	-Big Ben				
-Bars	-Bicentennial				
-Minor Political	-Broadway shows				
-Phone numbers	-Military,				
-Rest., Ethnic (small)	-Hospitals				
-Supermarket sets	-Moustaches				
-Boxes, Lipstick	-Florida birds				
-Thank you's	-Covered Bridges				
-US Flags	-Thimbles				
-Rest., Chinese	-Naval				
-Rest., Mexican	-Tulsa, OK				
-Rest., some	-Indians				
-Dogs	-Perfect 36				
-Christmas	-Eiffel Tower				
-Jazz	-Literary Characters				
-Patriotic	-Airplanes				
-Printed Sticks	-Ships wheels				
-Auto club related	-Busses				
-Country Clubs	-Vermont				
-Airlines					

Note: I had to take out some tiny categories from the **Categories Dropped** column because of space restrictions (such as Portholes and 20-strike advertising products)

-Roughly two-thirds of respondents *have* made category changes within the last 12 months. That's kind of surprising and enlightening in itself.

-Most of the activity is in the small categories, and you can see in the **Categories Added** column that collectors are switching, almost exclusively to small categories, whereas significant numbers are dropping the large traditional categories, such as various Hotel and Restaurant chains, Country Clubs, Railroads, Navy Ships, etc. The five most frequently mentioned dropped categories are all large, traditional categories.

-On the other hand, it's not surprising that there was almost no duplication of responses in the **Categories Added** column, as the small categories are much more 'individually crafted' topics, very much more prone to individual personalities, unique experiences, and so forth. (Indeed, I have to believe that at least *some* of these small categories are single collector categories).

[Hey, I have some space here so I'd like to use it by thanking everyone who makes this particular column possible by steadily responding to these poll questions. It wouldn't be possible without that input.]

Kudos to you all...and if you're not receiving the poll

-Cameos	-Hats
	-Roses
	-Christmas

questions, it's because I don't have your e-mail address! Please send it to me if that's the case.]