

## KNOW YOUR COVERS!

### *Full-length*

“Full-length” is a generic term within the hobby, rather than being a trademark. This is a category for covers which have the design/text running the full length of the cover; there are two types: 1) horizontal Full-length—where the design/text runs horizontally across the cover (cover on the right); this is by far the most common and most popular of the two types; 2) vertical Full-length, where the design/text up or down the length of the cover, rather than horizontally cover on the left; some collectors only collect one type, while other collectors collect both.

Just about all the manufacturers have put out Full-lengths. Well over 7,000 are known. This is always been a popular category, especially, for example, Full-length Trucking and Full-length Diner covers.

