

# KNOW YOUR COVERS!

## *General Match Company*

(1890- dissolved 1965)

Incorporated in Ohio in 1920 upon its reorganization; moved to Reading, OH in 1924; halted production long before 1965, probably late 1940's or early 1950's; I know of a patriotic cover dated 1942.

**Production centers:** Cincinnati, OH; moved to Reading, OH in 1924

**Trademarks:** Red Bird (box, 1920-1940's), Red Bird Jr. (box, 1920's-1940's), American Saf-T-Match (box, ?), Candle King Quality (box, ?), Candle Kings Strike Anywhere (box, ?), Finest Junior (box, ?), Blue Moon (?), Real-Lite (?), Universal (box, ?)

