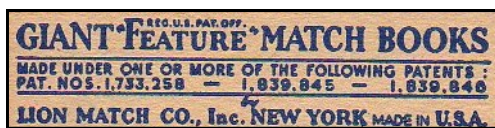


KNOW YOUR COVERS!



Well, shown here, it looks like an average 20-strike...but it certainly isn't! This is a *Giant* - a Lion Match Co. manumark for its 11-stick, 9 1/16"x3 3/8" covers (big!); 1936-c. 1993 [most come from the 1940s-1950s]. Mel Garrett's, KS, collection numbered 626 in June 1993. [greatly reduced! >]

Shown above is inside trademark for Lion's *Giant Feature*, but certainly not all *Giants* were Features. Some, at least, were just plain matchbooks. I don't know what the proportion was of plain *Giants* to *Giant Features*, but it's always seemed to me that the majority were, indeed, Features. After all, the idea was the novelty aspect, and the Feature aspect would add even more to that selling feature.

They're eye-openers, alright, but a disadvantage in collecting them would have to be the lack of plastic, or even slotted, pages for them. Seems to me that you'd have to mount them on blank paper pages with photo corners.

