

KNOW YOUR COVERS!

MAGNO QUALITY

Magno Quality - footer used by Magno Cigarettes? c.1920s - 1930s; few are known; none are listed.

This one's confusing due to lack of information. The footer may well be the result of the demands of the advertiser, Magno Cigarettes; it wouldn't be the first time, after all. And, that may explain why there aren't a bunch of other examples.

However, there was a Magna Match Co. in the 1920s. Is there a connection? Unknown. The cover shown here is the only example of this footer that I have ever seen. Note that there is no manufacturer noted in the manumark, so that's no help either.

Hopefully, more information will surface in the future to clarify the situation.

