KNOW YOUR COVERS!



Almost all Manhattan covers are Safety Firsts. Manhattan Match Co. used the footer from 1936-c. 1944. A number of other companies had already had such a footer in use before then (Lion, Diamond, Universal, etc.)

The Safety First footer is about the only thing Manhattan covers have going for them. Of course, the Safety First designation mean *old*, but, that aside, almost all the covers, here, that I've seen are bland, 2-color affairs with simplistic artwork, certainly nothing to rival the great art to be seen on the old Ohio, Lion, Diamond, and Crown covers.

Still, that Safety First footer is what makes them prized by collectors. And, there aren't all that many to be had. I've been listing them for over 30 years, and currently there are only 370 Manhattan Safety Firsts listed.

