KNOW YOUR COVERS!

New York World's Fair (I)

These are the covers issued from the New York World's Fair of 1939-40, as opposed to the latter New York World's Fair in the 1960s.

There were 544 covers listed as of September 2008, by John Williams! Compare that to what we get from today's World's Fairs! And these are beautiful, old covers, many of which, as pictured here, are dated (an extra attraction to me!).

Believe it or not, unlisted covers still popup from time to time...just another reminder of the *billions* of matchbooks that have been produced since their inception.

Ah, what a hobby!



