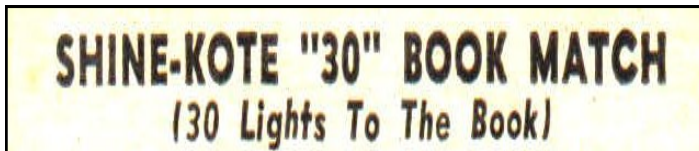


KNOW YOUR COVERS!



Here's a trademark that you'll probably never see on a cover. *Shine-Kote "30"* was a Match Corp. of America trademark for its 30-strike covers having a semi-gloss sheen and printed in only one color against a background of white. The cover shown here is blue on white. This is a salesman's sample meant to show to prospective customers only. I'm not certain whether *Shine-Kote "30"*s came in other basic colors, but they probably did, since this one is actually labeled "DESIGN NO. SK-30 BLUE." That might hint that there were SK-30 REDs, etc...but that's just a guess on my part.

These covers were produced in the 1950s and 1960s. By definition, they're pretty plain, basic covers, but you might examine the next Match Corp. 30-strikes that come your way and see if they match the description given here.

