

KNOW YOUR COVERS!



David Lionel Press is one of the uncountable number of ‘jobbers’ or middlemen in the match industry. Anyone who has sorted through even a small stack of covers knows that covers may have manumarks other than that of the match manufacturer. Over the years, there have literally been thousands of such. What makes *David Lionel Press* different?—This company, unlike most, had been around for a long time, at least since 1937.

An old Chicago-based printing company, I don’t think it exists anymore, at least with ref to matchbooks. Couldn’t find anything on the web that would indicate so. 307 covers are currently listed, and none of them are reverse-strikers...so....

